Press and Media Activities at Comic Market (Details)

by the Press Team of Comic Market Committee

Registration is required for any press or media activities at Comic Market. This page gives full details of the process and regulations. We appreciate your understanding and cooperation.

Re

egistration process	
•	Registration (online): between about 1 month to a few days before the event
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	(If necessary, contact from the Committee to coordinate)
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•	Check-in at the event's Press Registration Counter (must be done each day) You will be given a Press Pass and Armband. Business cards for all members of the group are required
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•	Press/media activities at Comic Market
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•	Return of the day's Press Pass and Armband
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•	Send a copy of the article, etc.

How to register

Online Registration

Any publication/group wishing to conduct press and media activities at Comic Market must register using the Registration Form.

Registration starts around 1 months ahead of the event with a deadline few days before the event. Any later registration will require longer on-site check-in and entry might be denied in the case of large numbers of press being present. We strongly recommend early registration, especially for live coverage from the event.

After registration, an automatic reply will be sent to the registered e-mail address. Please print and bring along a copy (or print) of the e-mail for on-site check-in. If you do not receive an automatic reply promptly, the registration might not be complete. Please inquire to the contact below.

Check-in at the event

All members of the group must come to the Press Registration Counter on the day of the event to check-in. Not everybody needs to come at the same time.

Two business cards for each member of the group are required to be submitted.

After check-in, each member of the group will receive their Press Pass and Armband, valid for the day. Separate check-in is required for each day.

Contact and sharing of articles

In case of printed publications, please kindly provide a sample copy or PDF of the actual edition covering Comic Market by post or e-mail to the Comic Market Committee address below. For online publications please inform us of your article's URL.

In case of non-compliance, restrictions may apply for future Comic Markets.

For TV and radio coverage, please let us know of schedule prior to airing and kindly share a recording with us by post or e-mail. In case of missed notification or sharing, restrictions may apply for future Comic Markets.

For any inquiries, please e-mail the Press Team (mailto:press-reg@comiket.co.jp) or send postal mail to

Comiket Press Team

Vera Heights 507

Dogenzaka 1-17-9, Shibuya-ku, Tokyo 150-0043, JAPAN

Simple questions might be answered by messaging the International Desk via X/Twitter or our Facebook Page, though you may be asked to resend your inquiry to the address above.

Regulations and Rules

Qualifying Press/Media

Press registration is only possibly if you are one of the following:

- 1. Journalist, camera person, editor or writer of a printed periodical publication or newspaper
- 2. Journalist, camera person, editor or writer of an on-line commercial news or information site run by a company
- 3. TV crew
- 4. Journalist and staff of a radio broadcast
- 5. Any freelance persons contracted by any of the above
- 6. Any performers and models appearing in above coverage

Private persons running a blog or privately streaming video (e.g. Youtubers, TikTokers) cannot register as press. Please register through a corporation such as your management firm.

Private filming/photographing for non-commercial purposes (e.g. for hobby or academic purposes) is possible without press registration.

Please only register when planning actual publication of the coverage. Press registration just to meet acquaintances, partners, etc. inside is not possible.

In case of an overly large number of press being present, registration and entry might be denied. In such a case, multiple groups from the same company are more likely to be denied.

Regulations and rules

- Safety is the highest priority at Comic Market. Please read, understand, and follow the regulations detailed in the Comic Marked Catalog. They are applicable to all participants including the press.
- For transportation and use of cameras and video equipment, please follow the below:
 - Photographing and filming is only allowed where it is not crowded. Please do
 not disrupt the flow of people. Certain areas are not allowed to be
 photographed/filmed e.g., changing rooms.
 - 2. Do not move tables, chairs or obstruct any entrance, exit, fire equipment or alarms. Any areas marked with red tape can't be used for conducting interviews, placing equipment, waiting, etc.
 - 3. Always check safety when conducting interviews, photographing, or filming. Do not photograph or film while moving or against the flow of people, as it might cause accidents.
 - 4. Follow any and all instructions by on-site staff and security personnel.
- In general, limit your group to 4 people or less. Larger groups might be denied entry.
 For filming of TV or movies, please limit your group to the minimum number of people necessary.
- The venue and surroundings are very crowded. Do not try to meet up near the venue as it is very difficult.
- There is no parking space reserved for the press. Please organize transportation and parking yourself. Any unapproved parking or stopping that obstructs traffic is strictly prohibited.
- During press coverage, always wear your Press Pass and Armband in a visible way.
- <u>Before</u> interviewing or photographing/filming individual participants, always identify yourself, provide your contact details, fully explain your purpose, and obtain individual permission.

- Please try to understand the overall concept, ideals and purpose of Comic Market and kindly try to provide a fair and comprehensive picture.
- Additional restrictions and rules might be applied on-site. Instructions given by staff and security personnel must be followed at all times.
- Certain planned coverage might be pre-announced to the public, e.g. by X (formerly Twitter), sharing information from your pre-registration. We appreciate your understanding.
- After the event, a list of registered press will be published on our website and in the catalog.

Additional regulation for live streaming coverage

Live coverage can lead to persons not wanting to be filmed appearing in media against their wishes, which easily can lead to trouble. We recommend being very careful.

If you are planning live streaming coverage, please follow the following:

- 1. You must pre-register well in advance and clearly state you are planning live coverage.
- 2. To ensure safety of the surroundings, there must be at least 1 extra person in addition to the camera and cast.
- You must let the surrounding people know that live coverage is being conducted, including what media you are (we recommend a sign to hold up or hang from your body in a clearly visible manner)
- 4. You must always get individual permission from any persons you are interviewing/filming before they enter the frame. We strongly recommend somebody other than the camera person get the permission before the camera turns to the target individual.
- 5. Staff might require you to stop your coverage if it is considered dangerous.

(Update: July 2024)